

LAHONTAN REALTY



SOLD · LAHONTAN HOME 433 · \$4,495,000 · 5,158 SQ FT · 5 BEDROOMS · 5.5 BATHS

LAHONTAN Q1 2022 REPORT

APRIL 21, 2022

LAHONTAN REALTY

Q1: 2022 SALES STATISTICS

**9 HOMES
2 HOMESITES**
CLOSED

\$35,664,028
IN TOTAL VOLUME

ESTATE HOMES

\$3,835,170

AVERAGE PRICE

57

AVERAGE DAYS
ON MARKET

\$892

AVERAGE PRICE
PER SQ.FT.

OUR TEAM AT LAHONTAN REALTY HAS REPRESENTED
44% OF ALL HOME LISTINGS
AND **22% OF HOME BUYERS** IN Q1 2022.

LAHONTAN REALTY

Q1: 2022 HOME SALES

Address	Closing Date	List price	Closed Price	Square Feet	Price Per Sqft.	Days On Market
13142 Snowshoe Thompson	1/28/2022	\$ 5,500,000	\$ 5,100,000	4,040	\$ 1,262	107
7695 Lahontan Drive	3/7/2022	\$ 4,535,000	\$ 5,000,000	6,961	\$ 718	69
12212 Pete Alvertson Drive	2/18/2022	\$ 4,450,000	\$ 4,250,000	3,863	\$ 1,100	36
13324 Snowshoe Thompson	2/18/2022	\$ 4,295,000	\$ 4,150,000	5,334	\$ 778	76
240 Laura Knight	3/25/2022	\$ 3,850,000	\$ 3,725,000	4,140	\$ 900	18
13172 Snowshoe Thompson	3/7/2022	\$ 3,349,000	\$ 3,211,500	3,366	\$ 954	86
12428 Tom Dolley	2/2/2022	\$ 3,195,000	\$ 3,195,000	3,896	\$ 820	4
306 Bob Haslem	3/23/2022	\$ 3,199,000	\$ 3,060,000	3,916	\$ 781	18
120 Bob Watson	2/25/2022	\$ 3,249,028	\$ 2,825,028	3,968	\$ 712	101
AVERGAGES		\$ 3,958,003	\$ 3,835,170	4,387	\$ 892	57

Q1: 2022 HOMESITE SALES

Address	Closing Date	List price	Closed Price	Days On Market
245 Laura Knight	3/11/2022	\$ 630,000	\$ 622,500	5
561 Stewart McKay	2/15/2022	\$ 549,000	\$ 525,000	7
AVERAGES		\$ 589,500	\$ 573,750	6

Information herein deemed reliable but not guaranteed and should be verified.

THE NUMBERS SAY IT ALL

The Lahontan Realty team provides you with an
INCOMPARABLE ADVANTAGE
when listing your Lahontan property
as compared to all other brokerages.*

LAHONTAN REALTY	ALL OTHER BROKERAGES
\$3,149,800 AVERAGE PRICE	\$2,657,669 AVERAGE PRICE
92 DAYS ON MARKET	105 DAYS ON MARKET
\$703 AVERAGE PRICE PER SQ.FT.	\$662 AVERAGE PRICE PER SQ.FT.

LAHONTAN REALTY

PROVEN RESULTS

With over 15 years of proven results and leading market expertise, the team
at Lahontan Realty/Martis Camp Realty has delivered

\$3 BILLION+
TOTAL SALES

1,900+
CLIENTS SERVED

**Data is based on home sales since the inception of Lahontan Realty in 2016 through April 1, 2022*

Why list with Lahontan Realty?

Proven Results and Leading Market Expertise

Our team of 9 highly trained professionals utilize years of market experience and specialized sales and marketing programs which have generated over **\$3 billion in sales within Martis Camp and Lahontan.**

Tahoe's #1 producing brokerage 6 years running (2016-2021)

OUR COMPETITIVE ADVANTAGE

THE LAHONTAN BRAND

Through an exclusive agreement to utilize the Lahontan name and logo, Lahontan Realty creates marketing and collateral optimized at driving exposure to the Lahontan community and available properties. These branded tools are invaluable to both the buying and selling of properties within the community.

OUR SALES OFFICE LOCATION

Timing and presentation are critical aspects of buying and selling real estate. Our sales cottage is located directly outside the gates of Lahontan, allowing our team of agents to react quickly to assist buyers and sellers with their property specific needs.

EXPERIENCED PROVEN TEAM

Our team of 9 highly trained professionals have executed sales and marketing initiatives over the past **16 years yielding more than \$3 Billion in total sales** between the Lahontan and Martis Camp communities. Our teams specialized market expertise has been invaluable to **over 1,900 clients** we have served.

MARKET LEADING BROKERAGE

The #1 producing brokerage by volume in the greater Truckee/Tahoe area 6 years running (2016-2021) Over \$3 Billion in total brokerage sales.

PROVEN RESULTS

With a database of **over 25,000 clients** and an extensive yearly marketing expenditure the combined team of Lahontan Realty and Martis Camp Realty, Inc. have leveraged resources which have made an immediate impact on the Lahontan real estate market.

LAHONTANREALTY.COM

Our website has quickly become a leading market resource for clients searching for available Lahontan real estate. Utilizing our production quality marketing, the website is populated with lifestyle and property specific photography and tools to best orient and educate buyers and sellers.

PHOTOGRAPHY AND VIDEOGRAPHY

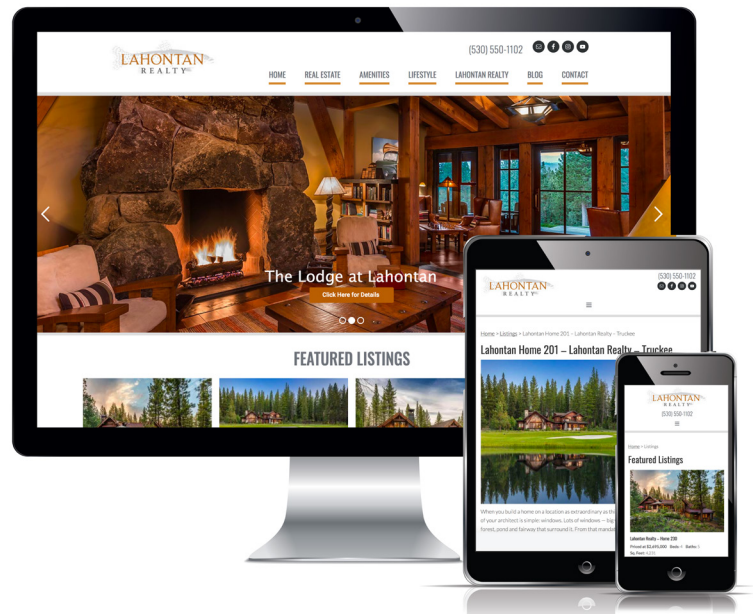
Our marketing team utilizes production quality photography/videography equipment to create the finest quality brochures, flyers, postcards, website, social media and print advertising. Additionally, our 3D camera technology from Matterport services creates virtual walkthroughs for our home listings.

DIGITAL & SOCIAL MEDIA MARKETING

Driven by those that love Lahontan our digital and social media platforms drive continued interest and enthusiasm for our year-round posts. Our dedicated marketing team populates these channels with both listings and other lifestyle content from the club and community.

PRINT ADVERTISING

We continue to develop targeted print advertising for exposure to clients in the Tahoe area and region. Key placements within targeted magazines have included Tahoe Quarterly Magazine, Homes & Land, Sierra Sun and The Wall Street Journal.



LAHONTAN REALTY

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LahontanRealty.com



Access to and use of the Lahontan Club amenities are not included in the purchase of homesites and require separate club membership. Information herein deemed reliable but not guaranteed and should be verified. If your property is currently listed with a real estate brokerage, please disregard this notice. It is not our intention to solicit offerings of other real estate brokers. Lahontan Realty is a dba of Martis Camp Realty, Inc. DRE License # 01997809